

STM PUBLISHING NEWS

2014 MEDIA PACK

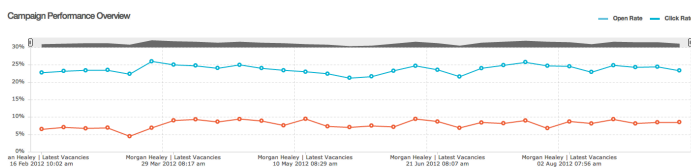
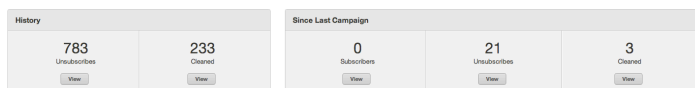
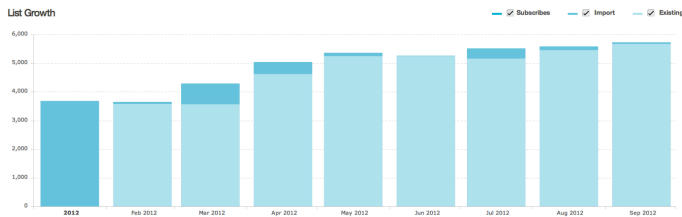
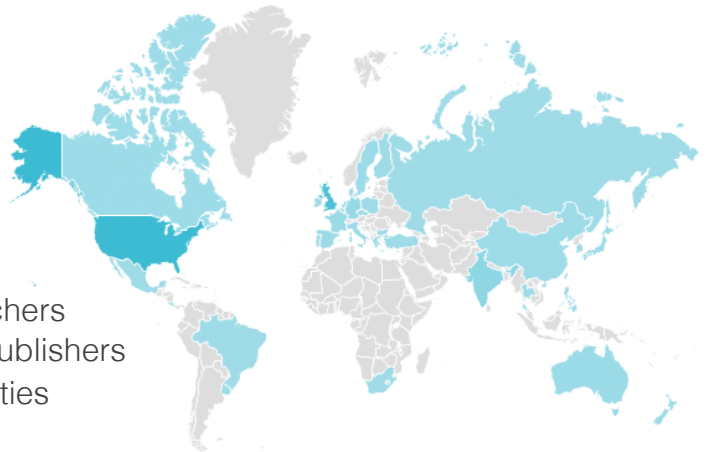
ABOUT:

The STM Publishing News Group has been specially created to bring together the STM (Science, Technical, Medical) publishing professionals of the world. Publishers, academics, aggregators & content providers can keep up to date with industry trends and developments, exchange ideas and network with likeminded individuals.

The site is updated daily with industry news, activities, information on products/ launches, forthcoming events and blogs! Also not to forget, questions and updates from our members throughout the globe. Our aim is to make it the “one stop shop” for all STM publishing professionals.

AUDIENCE:

- STM Publishers
- Aggregators
- Content Providers
- Educational Publishers
- Academics
- Industry News Sites
- Researchers
- Trade Publishers
- Universities



READERSHIP:

Total Members
7,064

Website:
5,000 unique visitors per week

Weekly Newsletter:
4,726 subscribed

RATES:

We'll work with you to develop advertising messages tailored to your marketing goals, with discounts available on multiple insertions, cross platform advertising, and seasonal + annual bookings (quotes available on request).

All advertng features free active hyperlinks directly from the page, with unlimited impressions and click-through to the URL of your choice.

WEBSITE

- Homepage Adverts £300 pm
- Banner Adverts £350 pm
- Video Adverts £400 pm
- Seminar Advertising £50 pm
- Jobs Page Sponsor £250 pm

NEWSLETTER

- Banner Advertising £300 pm
- Featured Job £100 pm

JOB CREDITS

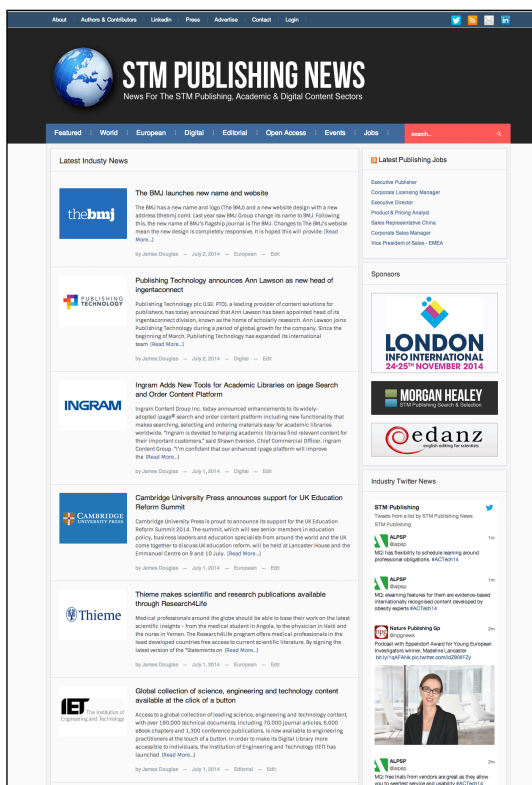
- 1x Job Credit £75 pm
- 5x Job Credits £300
- 10 x Job Credits £525

ARTWORK SIZE

Newsletter Banner Advertising
560 x 80 pixels

Homepage Button
300x80 pixels or 300x160 pixels

File Types: JPG, GIF, PNG



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